

# BY THE NUMBERS REPORT

March 2022



ICANN | PUBLIC MEETINGS

ICANN  
VIRTUAL COMMUNITY FORUM

73

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# BY THE NUMBERS REPORT

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## What Is an ICANN Public Meeting?

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ICANN Public Meetings provide opportunities for an internationally diverse group of individuals and organizations to come together to discuss and develop policies for the Internet's naming systems. ICANN's international meetings have been a staple of ICANN's multistakeholder, bottom-up, consensus-building model since its formation in 1998.

## What Is a Virtual Community Forum?

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Virtual participation is an integral part of any ICANN Public Meeting, but it was expanded in 2020 in response to the COVID-19 pandemic. Since March 2020, all Public Meetings have been virtual. A cross-functional team from ICANN org collaborated with community groups to develop a streamlined schedule that included the necessary sessions to continue important policy work.

## Why Do We Publish Technical Data From ICANN Public Meetings?

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ICANN Public Meetings need to innovate, adapt, and evolve to meet their purpose: to support ICANN's multistakeholder model. Data from Public Meetings provide reliable information on what attendees want, what ICANN is doing well, and where ICANN has opportunities to improve. By leveraging this data, we can be responsive to our community's needs.

Given that ICANN73 was entirely virtual, the data in this report is different from previous *By the Numbers* reports. We will continue to look for opportunities to standardize the information that we collect to ensure that data is consistent. Ultimately, our goal is to continue to improve our metrics and provide our community with more valuable data.

If you would like to learn more about ICANN Meetings Technical Services or have questions about this data report, please contact: [meetings@icann.org](mailto:meetings@icann.org).

## Where can I find more information about ICANN Public Meetings?

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Each ICANN Public Meeting has a dedicated website that acts as a guide to the conference with details on the meeting schedule and answers to frequently asked questions.

To find out how to participate, go to <https://meetings.icann.org/en/about>.

To learn more about the Fellowship Program, go to <http://www.icann.org/en/fellowships>.

For a schedule of past and upcoming meetings, go to <http://meetings.icann.org/calendar>.

# HIGHLIGHTS

ICANN73 had 1,305 unique live Zoom participants.

For this meeting, we do not have the same amount of data about attendees that we have had for past meetings. For ICANN73, the attendee profile metrics were derived from Zoom and event registration data.

## Unique Live Zoom Participants



**1,578**

## Countries or Territories Represented



**146**

## Sessions



**79**

Does not include 12 Prep week sessions

## Session Hours



**99**

This Zoom and registration data includes ICANN Board and ICANN staff members as well as community participants.

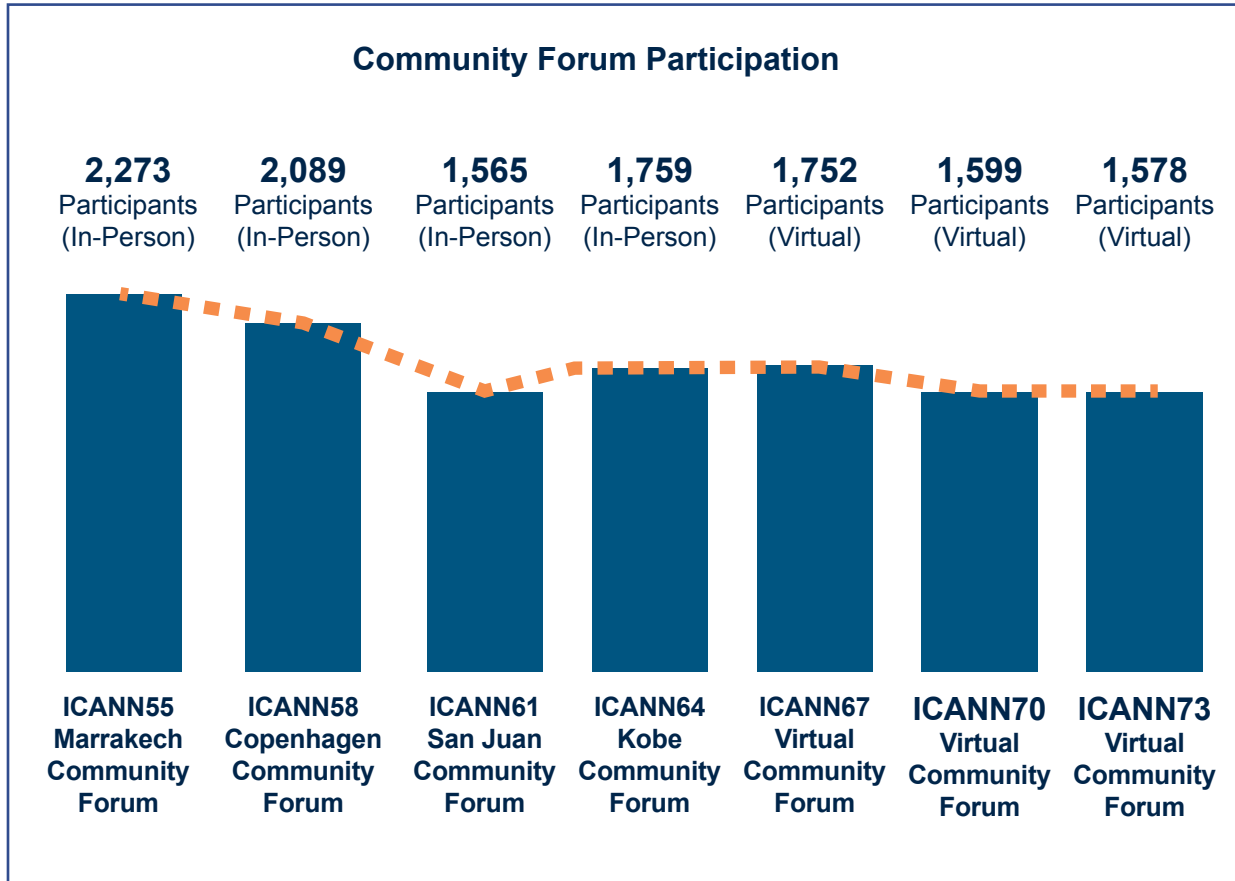
# TOP 20 SESSIONS BY ATTENDANCE

Session Title	Unique Attendee Total
1. Plenary Session: Evolving the DNS Abuse Conversation	576
2. ICANN Public Forum	560
3. Discussion Forum on Geopolitical, Legislative, and Regulatory Developments	467
4. Q&A with ICANN Org Executive Team	442
5. Plenary Session: The Global Public Interest Framework: Is it Useful?	420
6. ICANN Public Board Meeting	329
7. Joint Session: ICANN Board and GAC	308
8. Joint Session: GAC and GNSO	267
9. Tech Day (1 of 3)	257
10. Tech Day (2 of 3)	257
11. Tech Day (3 of 3)	257
12. Joint Session: ICANN Board and GNSO Council	247
13. GAC Opening Plenary	243
14. At-Large NARALO: Blockchain, NFT's, and Decentralized Domains - What is the impact on end-users, internet security and stability, and ICANN?	231
15. ccNSO: ccNSO and DNS Abuse	209
16. GAC Discussion on the Global Public Interest Framework and Preparation for the Meeting with the ICANN Board	205
17. Joint Session: GAC and ALAC	203
18. GNSO Council Meeting	194
19. Joint Session: GAC and ccNSO	189
20. Joint Session: ICANN Board and ALAC	183

This Zoom data includes ICANN Board and ICANN staff members as well as community participants.

# ICANN COMMUNITY FORUM TRENDS

In 2016, the new ICANN Meetings Strategy was implemented to address the growing number of attendees, and demand for more sessions. The ICANN55 meeting in Marrakech, Morocco, was the first Community Forum meeting to be conducted under this new strategy. Below are the Community Forum participation numbers since 2016, and how the virtual attendance compared to in-person attendance.



## ICANN73 Regional Breakdown



## Schedule Website/Mobile App

	Logged-in Participants	1,591
	Page Views	63,919
	Visits	7,896
	Desktop Views	90%
	Mobile Device Views (Tablet and Mobile Phones)	10%
	Standard Zoom Meetings	55
	Webinar Zoom Meetings	24
	ICANN73 Plenary Session YouTube Video Views	324

This data includes ICANN Board and ICANN staff members as well as community participants.



# PREP WEEK STATS

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DAY	TIME (AST)	SESSION	REGISTERED	ATTENDED	ICANN COMMUNITY, BOARD, AND SUPPORT STAFF	ICANN ORG
Tuesday, 22 February 2022	9:00 - 10:00	IDN Program Update	159	150	132	18
Tuesday, 22 February 2022	11:00 - 12:00	Joint Session: ICANN Board, Fellows, and NextGen@ICANN Program Participants	116	118	96	22
Tuesday, 22 February 2022	13:00 - 14:00	What to Expect at ICANN73: A Guide for Newcomers	118	111	94	17
Tuesday, 22 February 2022	14:30 - 16:00	GNSO Policy Update	232	203	165	38
Wednesday, 23 February 2022	9:00 - 10:30	Community Update on Universal Acceptance	201	176	154	22
Wednesday, 23 February 2022	11:00 - 12:00	Update: Knowledge-sharing and Instantiating Norms for DNS and Naming Security (KINDNS)	157	111	94	17
Wednesday, 23 February 2022	13:00 - 14:00	Contractual Compliance Update	171	147	123	24
Wednesday, 23 February 2022	14:30 - 16:00	RySG: 10-Year Anniversary of the New gTLD Program: A Conversation with the Operators	228	205	164	41
Thursday, 24 February 2022	9:00 - 10:30	Policy Update	253	200	144	56
Thursday, 24 February 2022	11:00 - 12:30	ICANN Reviews and Implementation Status Update	231	176	122	54
Thursday, 24 February 2022	13:00 - 14:00	Planning and Prioritization Update	221	175	126	49
Thursday, 24 February 2022	14:30 - 16:00	NomComRIWG Update	99	98	75	23



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